

ROTARY CLUB OF BOULDER FLATIRONS
Minutes of BOARD OF DIRECTORS MEETING
JANUARY 10, 2017

Present: Beth Kroger, Maribeth Hite, Teri Hermsmeyer, Rusty Houssiere, Sara Kirkpatrick, Herb Kroehl, Angie Layton

1. **Call to order** – 7:38 a.m. Beth
2. **Secretary Report** – presented by Rusty, minutes approved as is.
3. **Treasurer Report** – Maribeth
We are doing well financially. Citrus Sales brought us over budget on income. There was confusion about the Signature Event fundraising being paid immediately. Usually, a ‘grant’ to be given from the fundraising happens the next year? We need to make a policy regarding this. It was tabled until the next meeting when there is more discussion on fundraising.
4. **Grants Committee** – Herb
Grants Training is Saturday, January 21st 12:30 – 4:00. First half of meeting is mid-term presidents meeting, the second half is on grants. Boulder Area local grants training is tentatively scheduled for February 25th. Carolyn Schrader or Diane Mesamor is available for that training. The amount of District Designated Funds changes every year, therefore the District Committee changes how those funds will be distributed every year.
5. **District 5450 Conference** – Beth
April 28-30, in Colorado Springs, at the Cheyenne Mountain Resort .
Sign up at <http://rotary5450.org/event/26f7af27-0f46-4491-846f-6874c192da32/>
June 24-27 Rotary International Conference in Atlanta. Its more fun to go with Rotary friends and share lodging!
Sign up at <http://www.riconvention.org/en>
6. **Fundraising** – Beth
A subcommittee should report/talk fundraising. Club members are not crazy about selling citrus, the number of members selling is low. Spark (Signature Event) barely broke even, and we gave all the money away; it was a lot of hard work by a few people, not everyone involved. Niwot reached out to us in partnering with them for their Oktoberfest. Beth suggested a small task force to make an analysis on Oktoberfest/Citrus/Spark regarding timing and the money advantages. (Citrus is more profit with less investment.) Then it was discussed that it is hard to get such groups together; the board is the established group to handle this. Beth will get more information from Niwot, and ask them to come to our February board meeting to discuss it further. Angie will look into opportunities to have ? to get out who we are.
7. **Club Service Committee - Beth**
Jeanne Fetterman and Mary Jean Ewing are on Fundraising, Membership, and Club Service and they are struggling to keep up – the scope is too broad. They should just do membership and special events, but fundraising is within the club. Beth would like all the committees meeting at the same time during a club meeting. But members aren’t mentally on board with this. Would it be better to have only one committee meet once a year in the Club time – then have everyone join in on that committee’s agenda? Our Club is not committee centric. People keep moving around with their interests. It is difficult to force a committee structure. There needs to be a more permanent visual that shows who serves on which committees (and posted on website).
8. **Charter Night** – is Feb 1st. Spark Plug Award invitees include their donors and board of directors; they are to pay for their own dinners and invited to participate in the auction. We

need to promote the winner of the Spark Plug Award in the Boulder paper (Mike?). He can log on and fill out form at Boulder Camera online (for events). Maribeth will talk with Mike.

9. **Coal Creek** – they sponsored Interact Club at Peak to Peak High School. Interact president wants to talk to Coal Creek satellite Club or Boulder Rotary (where Sharon Svendsen transferred her membership). It is a very active Interact Club. Angie will coordinate a visit with Bill Hendrick regarding club sponsorship.

Adjourned 8:30 a.m.

Next Board meeting 7:30 a.m. Tuesday February 7th at Page Two in Gunbarrel

Respectfully submitted –

Teri Hermsmeyer, Secretary